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CHAINUWAT CHUAYKONGTONG

CREATIVE MARKETING & GRAPHIC DESIGNER

Address : 11 Ramindra 117 Rd., Bang Chan, Klongsamwa, Bangkok , Thailand. 10510

Skills & Tools

DESIGN & PRODUCTION

Adobe Creative Suit
Photoshop, Illustrator, Indesign, After Effect, Premier Pro

Filming & Photo Shooting
DSLR Camera, Light Setting

CODING & WEB DESIGN

HTML&CSS, Javascript., Wordpress, Bootstrap, JQuery

ONLINE MARKETING

Social Media
Facebook, Instagram, Tiktok, Twitter, Line

Content Marketing
Content Writing, Copy Writing, Script Writing, Sale Funnel, Product Positioning, Promotional campaign

MANAGEMENT & PLANNING

Microsoft Office
Word, Excel, PowerPoint

Google Workspace
Docs, Sheets, Slides, Drive, Calendar, Gmail

Languages

THAI	ENGLISH
Native	C1 (Advanced) EF Standard English Test

Experiences

CREATIVE MARKETING & GRAPHIC DESIGNER

2016 - Present BONGBONG Clinic Co., Ltd.

- Responsible for content marketing planning and content writing, including publishing via various online channels
- Design digital and print media for marketing communications.
- Script writing and filming interviews with clinic clients.
- Create animation and video editing for marketing communications.
- Website design and Landing page design including sale page copywriting for marketing campaign and Promotional campaign

GRAPHIC DESIGNER

2014 - 2016 Ekaluck Interprint Co., Ltd.

- Responsible for designing print media and publishing with writers such as billboards, flyer, leaflet, poster, books, magazines, and annual reports, etc.
- Arrange artwork for offset printing including color separation for printing and special printing techniques such as embossing, coating, etc.

GRAPHIC DESIGNER

2012 - 2014 Baanpoonam Group Co., Ltd.

- Responsible for designing print media and publishing with writers such as billboards, flyer, leaflet, poster, books, magazines, and annual reports, etc.

Education

COMMUNICATION ART (ADVERTISING MAJOR)

Sukhothai Thammatirat Open University.
2018 - 2023

COMPUTER GRAPHIC (VOCATIONAL CERTIFICATE)

Bangkok College of Business Administration and Tourism.
2009 - 2012